

CONCEPT PROPOSAL

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|---------------------------------|--|
| DESIGNER: | |
| PRODUCT DESCRIPTION: | |
| | BY WHOM? |
| | |
| SIZE: | HOW DID IT GET TO ITS POINT OF SALE? |
| MATERIAL: | |
| | |
| PRODUCT NAME: | WHAT EFFECTS WILL IT HAVE ON THE ENVIRONMENT AFTER PURCHASING? |
| ORIGIN OF THE PRODUCT: | |
| | |
| HOW WAS THE PRODUCT MADE? | COST ESTIMATE:..... |
| | |
| | PRODUCTION CAPACITY: (6-8 WEEK PERIOD): |
| | |

(PLEASE ATTACH ANY EXTRA INFORMATION AND IMAGES IF EXTRA SPACE IS REQUIRED)

SKETCH/ROUGH DRAWING OF PRODUCT CONCEPT:

FREE RANGE
FOR DESIGN INDABA

**DESIGN
INDABA**

A BETTER WORLD THROUGH CREATIVITY