

Free thinker

Free Range, a Design Indaba project, saw top local designers offering the public

affordable SA homeware. Strict guidelines were set and designers had to create products that would not retail for more than R200. Many were creative recycled objects. 'What has emerged is a range of quirky, fun homeware products created for the people,' says Abigail Florence, curator of the Free Range exhibit.

'From telephone-wire coat hangers to plastic-elbow salt and pepper shakers, the diversity of the collection illustrates that designer products can be produced to access broader markets.'

Design Indaba,

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