



**DESIGN INDABA 2014**  
POSTER DESIGN COMPETITION

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GUIDELINES

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## All entrants must take note of these conditions.

In submitting an application, the entrant fully and unreservedly agrees to all the terms, clauses and conditions as follows:

### TECHNICAL SPECS:

- Poster Size A1
- Format JPG
- Please submit two versions of your artwork: 72dpi & 300dpi

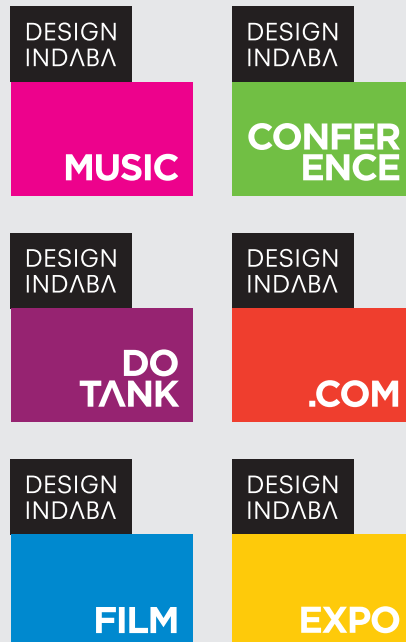
### COMPETITION RULES:

- All submissions should be in English and must include a complete online entry form.
- This competition is only open to students
- The official Design Indaba website MUST be your main point of reference for research.
- All entrants must submit a 150-word document on the rationale behind the concept of their poster submissions.
- Entries will be published on [designindaba.com](http://designindaba.com) as well as that of media partners endorsing this competition.
- Entrants can choose one or all 6 of the Design Indaba platforms to base their designs on. The different platforms are: .COM, Conference, Expo, Film, Music and Do Tank. If more than one platform is chosen, the overall campaign must tie in together.
- Entries will be evaluated based on the successful evaluation and execution of the brief.
- No late entries will be accepted.
- The judges' decision is final.
- For more information contact Natasha at [press@interactiveafrica.com](mailto:press@interactiveafrica.com).
- Be creative and HAVE FUN!

### COMPETITION DATES:

- Competition opens on 10 May 2013 and will close on 7 June 2013.
- The winner will be notified telephonically within 2 weeks of the closing date and will be announced on [designindaba.com](http://designindaba.com).

### LOGOS:



**FONT: GOTHAM BOOK & GOTHAM BOLD**