DESIGN INDABA 2014
POSTER DESIGN COMPETITION

GUIDELINES
COMPETITION RULES:
• All submissions should be in English and must include a complete online entry form.
• This competition is only open to students.
• The official Design Indaba website MUST be your main point of reference for research.
• All entrants must submit a 150-word document on the rationale behind the concept of their poster submissions.
• Entries will be published on designindaba.com as well as that of media partners endorsing this competition.
• Entrants can choose one or all 6 of the Design Indaba platforms to base their designs on. The different platforms are: .COM, Conference, Expo, Film, Music and Do Tank. If more than one platform is chosen, the overall campaign must tie in together.
• Entries will be evaluated based on the successful evaluation and execution of the brief.
• No late entries will be accepted.
• The judges’ decision is final.
• For more information contact Natasha at press@interactiveafrica.com.
• Be creative and HAVE FUN!

TECHNICAL SPECS:
• Poster Size A1
• Format JPG
• Please submit two versions of your artwork: 72dpi & 300dpi

COMPETITION DATES:
• Competition opens on 10 May 2013 and will close on 7 June 2013.
• The winner will be notified telephonically within 2 weeks of the closing date and will be announced on designindaba.com.

LOGOS:

FONT: GOTHAM BOOK & GOTHAM BOLD