

TRENDS HEADS UP



**E** is for ... EMBROIDERY,

and also lace, clay and colourful chita cloth, as seen in the ultra-hot Linha Brasil range by passionate Brazilian interior and architectural designer, Marcelo Rosenbaum (above). He believes in tapping into popular elements of Brazilian culture and society, and is concerned about narrowing the gap between the haves and have-nots. We love his bold, colourful designs and covet his Brazil-inspired plastic tablecloths. [rosenbaum.com.br](http://rosenbaum.com.br)

**F** is for ... THE FUTURE,

During the provocative Protofarm presentation, in which designers and collectives proffered their vision for farming of the future (2050, to be exact, when the world's population is expected to reach 12-billion), some intriguing scenarios were introduced. London design partnership Dunne & Raby envisaged the need to engineer wild plants to become more edible (all edible plants having been wiped out), with special external digestive organs for humans to process this new food matter. We were also tickled by the ideas of French collective 5.5 Designers (left) for farming our cities' endless supply of rats and cockroaches for protein. Yum! [dunneandraby.co.uk](http://dunneandraby.co.uk), [cinquinqdesigners.com](http://cinquinqdesigners.com)

**G** is for ... GLITTER

If US home-ec diva Martha Stewart had her way, we'd all be whipping up sparkly DIY artworks for our homes, using glitter in every conceivable shade. While we admire the success of this conference speaker's multibillion dollar empire (she recently published her 70th book), and we admit to having an occasional thing for bling, this is one trend we're unlikely to follow. [marthastewart.com](http://marthastewart.com)

**I** is for ... INTERVENTIONISM AND ACTIVISM,

AS IN THE NEW BREED OF STREET ART AND GRAFFITI

PRESENTED BY NEW YORK STREET ART CURATORS, WOOSTER

COLLECTIVE. THINK BANKSY'S INTELLIGENT STENCILLED

WORKS AND THE BRILLIANT REMIXING TECHNIQUE OF CUTUP

COLLECTIVE. [WOOSTERCOLLECTIVE.COM](http://WOOSTERCOLLECTIVE.COM)



**H** is for ... HEATH NASH'S

beautiful woven light fittings with their slender organic forms (above), made in collaboration with The New Basket Workshop – a group of basket weavers in Zimbabwe who have been guided by Binky Newman and Frances Potter to become a thriving non-profit company. [heathnash.com](http://heathnash.com), [thenewbasketworkshop.org.za](http://thenewbasketworkshop.org.za)

**J** is for... JAMES B HANNAH'S

striking furniture pieces made from mild steel, and powder-coated in bold colours from 'sunflower yellow' to 'post box red'. This talented new designer worked in the film industry in Jozi before relocating to Cape Town two years ago to learn the trade of steel fabrication, and he's already produced pared-down pieces that are as original and delightfully witty (such as his 'Pickupsticks' table) as they are stylish. His modernist tastes are clear: think minimalist tables in the 'Mondrianish' range, and cool, curvy chairs in the 'Scandinavianish' range. We love his bright and fun 'Braai' range too. [jhbdesign.co.za](http://jhbdesign.co.za)

